



The French website of the 100% news channel

**MARKET POSITION:**

**BFMTV.com** is the official website of the famous French 24/7 news channel. **BFM TV** is already received by more than 24.5 millions individuals. **BFM TV** is at the moment the leader of TNT for news (free digital TV). On the TNT, **BFM TV** has two main competitors the news channels I Télé and LCI. In audience share, **BFM TV** leads the two channels by far. In 2009, it has a 0.9% TNT market share (*Médiamétrie Médiamat – MS 4 yrs & + October 2009*).

	<b>BFMTV.com</b>
<b>Unique Visitors</b>	<b>649,000</b>
<b>Impressions</b>	<b>5,234,000</b>
<b>Time spent per visit</b>	<b>0:05:37</b>

*Nielsen March 2011*

**WEBSITE PROFILE:**

The contents of the website are organized around 5 topics: Real time information, Direct, Witnesses BFMTV, zapping, and Rendezvous.

**TECHNICAL SPECIFICATIONS:**

Please contact us for details

**COPY DEADLINE:**

Please contact us for details

If you would like to receive copies, a media pack or further information, please contact  
GCA INTERNATIONAL MEDIA SALES on 020 7730 6033  
gca@gca-international.co.uk