



Interactive version of Capital
France's Leading Economic Magazine

MARKET POSITION:

Capital.fr mainly targets a male ABC+ audience with a core target aged 35+ (69% of the audience are more than 35 and 72% are men). 55% of the readership is composed of ABC+.

	Capital.fr	Les Echos.fr
Unique Visitors	1,409,000	1,836,000
Impressions	14,936,000	26,549,000
Time spent per visit	0:08:55	0:10:18

Source: Nielsen Net Ratings March 2011

EDITORIAL PROFILE:

Capital.fr is a website completely independent from the magazine. In February 2009, a new version of the website has been launched, with more information and investigations, more advices and services, and a clearer design. It has now new functions and all the sections have been reorganised and enriched: news, investigations, stock-exchange, investment, real estate, jobs, career, forums, financial games, and blogs.

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

3 Weeks prior to publication.

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