



The up-market website concerning Economy and Finance

MARKET POSITION:

Elected Business Magazine of year 2010 by its peers (SPMI awarded in 2010), **Challenges** continues its healthy growth and accelerates its development with a more modern, more reactive and more dynamic version: its website **challenges.fr**.

Following the example of **Challenges** magazine, **challenges.fr** has become one of the economic websites of reference for the up-market modern, urban and consumer man.

	Challenges.fr
Unique Visitors	1,065,000
Impressions	4,700,000

Source: Mediametrie February 2011

WEBSITE CONTENT:

Challenges.fr offers daily news on the economy in real-time. It contains 3 main topics:

- Business: a real time overview of the economy, strategic news of companies and privileged information.
- Finance: an exhaustive information (indexes, bonds, warrants), a real-time information about international Stock Exchanges, the possibility to follow a stock portfolio in real time and a lot of advice of our experts concerning the Stock Exchange and investing leverages (a real estate, art, SME, etc.).
- Life style: cars, IT, fashion and all the trends of the up-market consumption.

TECHNICAL SPECIFICATIONS:

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