



COMMERCIAL ARCHITECTURE + DESIGN + COMMUNICATION
The professional bi-monthly magazine
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MARKET POSITION:

Concepts & Tendances is a bi-monthly magazine dedicated to the world of commercial architecture, design and communication. The current circulation is 3,000 and it is distributed as follows in specialist bookshops and professional exhibitions (Viscom, Batimat, Mapic etc.). The readership comprises architects, interior designers, owners and contractors, general or specialised building companies serving the commercial architecture of the service sector or public spaces (parks...).

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Total circulation (source: publisher 2009)	3,000

EDITORIAL PROFILE:

As a reference title for architects and designers, C&T invites the readers to take a guided tour of the most amazing areas in the world: projects and building sites, concepts and developments are analyzed in depth. Interviews, reports, profiles, high-tech or product headings and currents events also make up the content.

TECHNICAL SPECIFICATIONS:

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