



The website of the original news magazine

MARKET POSITION:

Courrier International.com provides every day the best of over 900 information sources from all around the world. It has reached a mixed audience at 37% female and 63% male. It consists mainly of young (33,4% 15-24 years old) and open-minded urban people from AB+ social classes (59,3% CSP+ and 26,7% are from Paris and surroundings).

Courrier International.com web users are great travellers: 49, 7% travelled abroad during the last 12 months.

	Courrier International.fr
Unique Visitors	510,000
Impressions	1,569,000
Time spent per visit	0:02:38

Source: Nielsen March 2011

CONCEPT:

Courrier International was launched 10 years ago as an original newsmagazine. Each week selections of the world's best articles are published. The editorial includes around 900 reliable and important sources, to give the facts on the issues of importance, Politics, Economics, Culture, Society and Sciences. From February 2001 readers have been able to discover a new city, country or journey through foreign articles selected by Courier International journalists.

Courrier international raises the debate of ideas through its unique analyses, its pioneering vision and unusual promises.

TECHNICAL SPECIFICATIONS:

CREATIVE DEADLINE:

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