



The quarterly French travel magazine
 “DESTINATION LONDRES”: The travel magazine to read before you travel
 Cover Price: € 6.95

MARKET POSITION:

Destination is a quarterly travel magazine and **Destination Londres** is a special edition dedicated to those who are interested in London. It has a varied audience and a strong circulation of 80,000 copies in France which goes on sale every 3 months. An International version exists with a circulation of 180,000 copies across the European Union.

		Destination
Circulation	(Source: Publisher)	80,000

EDITORIAL PROFILE:

Destination Londres is a glossy magazine all about London in 116 pages. All topics of interest for travellers are covered: architecture, new areas, shopping, music, the 2012 Olympic Games, practical guides, housing... A magnificent iconography and a wide range of topics are the strongest points of this magazine. Tips and good places to go are also given to guarantee you a successful and enjoyable visit. In conclusion, it is a space of dreams and escapism for people who want to discover more about London.

TECHNICAL SPECIFICATIONS:

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