



3rd site specialist in toddlers

MARKET POSITION:

Enfant.com is a weekly interactive and practical meeting point for young parents. Its visitors are between 25 and 34 year old (41%) and they are mainly women (41%).

	Enfant.com
Unique Visitors	533 000
Impressions	3 490 468

Kit Media November 2010

EDITORIAL PROFILE:

Enfant.com website demonstrates the role the mother plays in the family and explains the many duties she performs in the search for family unity and happiness. It explains the importance also of the part played by the father in the family unit. The website is interactive and synonymous with openness and honesty within the family unit as well as love and tenderness

Enfant.com is composed of 3 main parts:

- Information: pregnancy, your baby 0-1 year, your child 1-3 years, your child 3-5 years, your child 5-11 years, daddy, welfare, cooking
- Community: forums, groups, etc.
- Shop: subscription to the magazine, etc.

TECHNICAL SPECIFICATIONS:

Please contact us for details

CREATIVE DEADLINE:

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