



The French Football News magazine of reference  
 Issued twice a week on Tuesday and Friday  
 Cover Price: € 2.00



**MARKET POSITION:**

Football is one of the most popular sports in France and it represents a major centre of interest for men, 69,4% of whom have a regular interest in Football.

France Football is THE football News magazine of reference. It is issued twice a week on Tuesday and Friday with 2 different issues. With a circulation of 292,983 copies each week, France Football is read by 1 out of 5 men in France (aged between 15 and 34). The magazine is aimed at a working (54%) male urban audience (83%) aged between 15 to 49.

		France Football	France Football week-end
<b>Total circulation</b>	(OJD 2011)	121,279	85,266
<b>Domestic paid circulation</b>	(OJD 2011)	119,359	80,816
<b>Readership</b>	AEPM 2009/2010	<b>1,587,000</b>	

**EDITORIAL PROFILE:**

France Football delivers accurate and objective football news and reports as well as in depth coverage of football related events.

The magazine is comprised of 4 main sections:

- *Forum*: Lives of famous national and international football players
- *Magazine*: Reports, interviews, portraits, a closer look at the football industry and its stars
- *News*: A complete overview of the week; Figures of the French and foreign sporting events (competitive sport); A broader look at the clubs of England, Italy, Spain and Germany
- *Football Culture*: TV programme, books, movies, games...

**TECHNICAL SPECIFICATIONS:**

Please contact us for details.

**COPY DEADLINE:**

2 Weeks prior to publication

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