



Upscale cooking magazine for women
issued every 2 months on last Mondays
Cover Price: € 3.50



MARKET POSITION:

Gala Gourmand approaches cooking through new angles, from a photographic and editorial point of view. The magazine speaks to all gourmets, beginners, confirmed or experts, but most importantly to all women who aspire to a new cooking magazine, both chic and modern." The publication is aimed at women aged 25 to 49 of an AB population who are working.

		Prima Cuisine Gourmande
Total Circulation	OJD 2011	34,433
Domestic Paid Circ.	OJD 2011	29,728
Readership	AEPM 2009/2010	845,000

EDITORIAL PROFILE:

Gala Gourmand is a gastronomic magazine, which offers classical and unusual recipes for simple and refined dinners. *Gala Gourmand* offers French "art de vivre" that combines the pleasure of eating with culinary culture.

The magazine sections are sprinkled with subtle Gala Magazine touches, through a culinary editorial approach and gourmet rendezvous with celebrities keen on gastronomy.

TECHNICAL SPECIFICATIONS:

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