



The website of the leading stock exchange publication in France

**MARKET POSITION:**

*Investir.fr* is the continuation of Investir Hebdo newspaper and Investir magazine. It is the website of reference as regards Stock market Consulting.

*Investir.fr* provides daily reliable information on the French and overseas markets. It is aimed at private investors, active or involved in the management of their investments.

The typical audience is an autonomous, active shareholder or a private investor, holding an important portfolio and who takes a stand regularly. The audience is mainly comprised of influential shareholders, experts in their field.

		<b>Investir.fr</b>
Impressions	OJD December 2010	9,178,008
Unique Visitors	Publisher stats December 2010	1,000,000

**EDITORIAL PROFILE:**

*Investir.fr* proposes stock market consulting on-line services. The website benefits from the expertise of the editorial team of the daily and offers very accurate services such as stock market analysis, values, indexes; quotation in real time, e-newsletter as well as economic and financial news. It also provides tools that are essential to the shareholder such as interactive charts, the list of the most effective values...

**TECHNICAL SPECIFICATIONS:**

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**CREATIVE DEADLINE:**

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