

# Jalouse

Monthly Publication  
French Women's Fashion Magazine  
Cover Price: € 3.00

## **MARKET POSITION:**

*Jalouse* was launched in 1997 as an innovative women's fashion magazine. Its different approach to fashion and its young target audience makes it a leader of its market. Indeed, its readership is mainly composed of young women interested in fashion and trends.

		<b>Jalouse</b>
<b>Total Circulation</b>	OJD 2011	<b>66,561</b>
<b>Domestic Paid Circulation</b>	OJD 2011	<b>45,940</b>

## **EDITORIAL PROFILE:**

*Jalouse* is a fashion magazine dedicated to women and therefore talks about a lot of fashionable subjects. Its editorial is divided into four distinct sections, which cover art, clothes, make-up, stars news, latest trends, etc. *Jalouse*'s style is based on pictures and photographs and has a young audience, which is attracted by this style and layout.

## **TECHNICAL SPECIFICATIONS:**

OFFSETSCREEN Black 133, 4col 150

\*Please contact us for details

## **COPY DEADLINE:**

1Month prior to publication

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