



The French quarterly magazine on wine
Cover Price: € 5.90

MARKET POSITION:

L'Amateur de Bordeaux was founded in 1981. From spring 2011, it became *L'Amateur de Vins et de Spiritueux*. This French quarterly magazine is focused on culture and pleasure. Thanks to an editorial team dedicated and passionate, it mixes both aesthetics and techniques to deliver all the secrets of the wine sector: its history, its actors, its products. *L'Amateur de Vins et de Spiritueux* targets wine lovers but also all people who want to learn more about this sector.

	L'Amateur de Vins et Spiritueux
Circulation (Publisher stat.11)	35,000

EDITORIAL PROFILE:

Contents and models of *L'Amateur de Vins et de Spiritueux* are definitely modern. Each quarter, 2 main matters are developed. The first one is dedicated to one region and explores its products. The second one is about one thematic and analyse a trend of wine sector and the evolution of the consumption. These matters go after some news pages dealing with wine current affairs.

At the end of the magazine, the *Carnets de l'Amateur* bring together tastings, advice and practical information for readers.

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

1 month prior to issue date.

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