



Supplying key information to all tourism actors about evolution of the sector on a real-time basis

THE MARKET POSITION:

Lechotouristique.com is the continuation of the weekly professional magazine dedicated to tourism. The audience is mainly comprised of travel agencies, transportation companies, hotels and restaurants and all the activities linked to tourism.

	Lechotouristique.com
Impressions (Publisher stats Jan 2011)	170 290
Unique Visitors (Publisher stats Jan 2011)	60 276

EDITORIAL PROFILE

Conceived for the professionals of tourism, it is a decisive communication tool which enables the professionals to follow the development of the activity in direct. The website is comprised of different sections: the *news of the day*, *learn more about*, *the week's website*, *the actual promotions of agencies*, *your diary*, "they move" and the career sections. Every day, **L'Echo Touristique** website informs more than 10 000 subscribers of the latest news regarding tourism to enable the subscriber to keep up to date with the market and its actors.

TECHNICAL SPECIFICATIONS:

Please contact us for all details

CREATIVE DEADLINE:

7 days prior to the launch

If you would like to receive copies, a media pack or coverage rankings, please contact
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