

OFFICIEL

L'Officiel de la Mode et de la Couture
Bi-Monthly publication
France's Leading Fashion Magazine
Cover Price: € 4.50

MARKET POSITION:

L'Officiel is a fashion magazine, which covers everything considered to be essential in this market. Moreover, this is a very specialised title and it can not be overlooked by this market's professionals: 84.3% of its readers are women, 60% of these same readers belong to the 25-49 age bracket and 45% of them have children.

| | | L'Officiel |
|---------------------------|----------|---------------|
| Total Circulation | OJD 2011 | 88,025 |
| Domestic Paid Circulation | OJD 2011 | 65,571 |

EDITORIAL PROFILE:

L'Officiel is an important part of the fashion world and is read by professionals of the sector. This means its editorial is completely dedicated to fashion and its latest evolutions. It covers lots of subjects such as super models, photography and photographers, designer and fashion design, culture, etc.

TECHNICAL SPECIFICATIONS:

OFFSET
SCREEN Black 133, 4col 150

COPY DEADLINE:

1 month prior to publication

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk