

L'OFFICIEL^{PARIS} *voyage*

**The French bimonthly magazine on luxury travel,
issued every 2 months on 3rd Sunday
Cover Price: € 5.00**

MARKET POSITION:

L'Officiel Voyage was launched in November 2005 in order to complete *L'Officiel* offer, with an upmarket magazine devoted to luxury travel. It is aimed at both women and men with managerial position and household with very high income.

		L'Officiel Voyage
Print run	(publisher stat 2009)	42 000

EDITORIAL PROFILE:

L'Officiel Voyage is a very modern and upmarket publication, which looks at places to travel from a luxurious perspective. In this publication the reader are invited to explore fabulous trips to the most extraordinary places all over the world such private islands, exclusive ski resorts... The choice of subjects and depth of coverage are kept in harmony with *L'Officiel* editorial style, by presenting in a high quality layout the last products linked to the travel industry (fashion, products...).

TECHNICAL SPECIFICATIONS:

Please, contact us for detail.

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