



Indented for industry professionals, providing daily news, online trade fair and industry search engines

MARKET FACTS:

Since its launch, the **L'Usine Nouvelle** website is constantly evolving and this is confirmed by the increasing interest of the Industry field professionals. In one year, the website has seen its number of impressions considerably grow from 848,013 in 2004 to 4,268,650 in 2009. It is aimed at all Industry professionals in France and abroad.

	L'Usine Nouvelle.com
Unique Visitors	1 215 374
Impressions	4 958 727
Time spend per month per UV	00:20:38

Source: Publisher Stat January 2011

WEBSITE PROFILE:

L'Usine Nouvelle is a strong brand in terms of news and services in France for Industry professionals. It provides general information on the market throughout the day such as 2000 indicators and listings and a daily overview of industrial investments. The site also offers key information through a newsletter sent by email and a press review. The audience can use this website as a complementary guide and an up-to-date professional tool to the print version with all details and references on companies, products.

TECHNICAL SPECIFICATIONS:

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