

La France Agricole

The French leading website for farmers

MARKET POSITION:

Lafranceagricole.fr is the reference website for farmers and farming sector in France.

Lafranceagricole.fr targets mostly farmers but also farmers' clients, outsourcers or students.

There are more than 42 000 subscribers to the daily newsletter.

	Lafranceagricole.fr
Impressions	1 401 961
Unique visitors	182 726
Visits	408 798

Source: Google Analytics Feb 2011

WEBSITE CONTENT:

Lafranceagricole.fr deals the farming sector current affairs thanks to 25 journalists who work on a full-time basis. It offers:

- A daily analysis of the farming market
- The local weather forecasts in real time
- Reporting
- Various news and topics

TECHNICAL SPECIFICATIONS:

Please contact us for details

COPY DEADLINE:

Orders: 4 weeks before the publication

Technical elements: 10 days before the publication

If you would like to receive copies, a media pack or coverage rankings, please contact
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