



The Leading Farmers Magazine
Cover Price: € 4.30

MARKET POSITION:

France is a major player in European agriculture. 33 million hectares of a total 55 million are dedicated to agriculture, and forests account for another 15 million hectares. There are 680,000 farms that average 42 hectares in size.

The magazine **La France Agricole** is the undisputed market leader in France on farming in general (190,000 copies weekly, covering arable crop production, cattle breeding, dairy farming, fruit & vegetable production...) **La France Agricole** is the most cost effective way to reach this unique market.

		La France Agricole
Total Circulation	OJD 2010-2011	142,820
Total Paid Circulation	OJD 2010-2011	125,380

EDITORIAL PROFILE:

La France Agricole is divided into 7 specific sections, beginning with News, which covers both global and regional issues. Crop Farming and Cattle breeding both have their own sections with useful advice on bettering crop yields and looking after livestock. The magazine also covers important subjects, such as Management and Legal, Trade and Quotes (main agricultural world quotes and future markets), Market place and classified advertisements.

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

15 days before issue.

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