



The weekly magazine for public sector executives
Cover Price: € 5.00

MARKET POSITION:

La Gazette des Communes is the number one weekly magazine for territorial civil service executives. It targets all the territorial civil service executives (towns 59%, regions/departments 12%, structures between towns 10%, public and professional organizations 10%, State 5%, education/training 4%).

		La Gazette des Communes
Total Circulation	OJD 2011	31,691
Domestic paid circulation	OJD 2011	27,528

EDITORIAL PROFILE:

La Gazette des communes offers social and economic news of authorities' suppliers, interpret official texts and case law, analyse the local initiatives, and studies, thanks to practical slips and testimonies. In fact, it provides all the concrete and operational solutions in the daily management of a local authority.

The magazine is divided in 6 sections: "Actualité" (news and information), "Dossier" (report on a topical subject), "Initiatives" (testimonies, initiatives and methods), "Technique" (innovation and new products), "Juridique" (demystifying of juridical texts), and "Management – Carrières" (employment, training, work conditions, job offers, etc.).

TECHNICAL SPECIFICATIONS:

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