



French watches monthly magazine
Cover Price: € 5.50

MARKET POSITION:

La Revue des Montres is unique for two reasons. It was the leading specialised French language publication, and the only one entirely dedicated to the art and history of watches. The magazine has attracted an increasingly large number of readers.

		La Revue des Montres
Total Circulation	OJD 2011	14,956
Domestic Paid Circul.	OJD/2011	12,629
Readership	(Publisher statement 07)	40 000

EDITORIAL PROFILE:

La Revue des Montres is divided into seven specific sections devoted to watches. The Fashion section reviews the latest designs from the most famous fashion house, Dior, Givenchy, Gucci etc. Nouveautés concentrates on watches that incorporate the latest technology in horology. Project'heure concentrates on one brand and what can be expected from them in the future. Joaillerie, is a magnificent display of the most beautiful jewel encrusted, watches ever made. New wave is a celebration of all that is trendy and new. Histoire d'une Marque delves into the history of one particular watch brand, exhibiting their best collections. Bel Ouvrage informs the readers of the latest watches available. *La Revue des Montres* is a magazine for all people fascinated by watches, technology and beautiful craftsmanship.

TECHNICAL SPECIFICATIONS:

OFFSET
SCREEN Black 133, 4col 150

COPY DEADLINE:

1 Month prior to publication

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