



"Always closer"

MARKET POSITION:

La Revue des Montres is leading specialised French language publication and the only one entirely dedicated to the art and history of watches. It has been declined as a website: **La Revue des Montres.com**. It is a website for ABC1 and executive people fascinated by watches, technology, beautiful craftsmanship and fashion.

		La Revue des Montres.com
Number of Impressions	(Publisher March 2011)	650 000
Unique Vistors	(Publisher March 2011)	100 000
Visitors	(Publisher March 2011)	145 000

EDITORIAL PROFILE:

La Revue des Montres.com informs every day on new evolutions and trends of the watch making-world: novelties, shop openings, exhibitions, big events, etc. There is also a strong synergy between the website and the magazine: all the magazine collection is available online in the "Archives" section. The website provides information about: the latest designs from the most famous fashion house, Dior, Givenchy, Gucci etc; the latest technology in horlogery ; the latest watches available ; news brands ; etc.

La Revue des Montres.com is divided into 9 sections: Hot News, Watch News, Showcase, Magazine, Meeting Points, Events, Collectors, For Her and Archives.

TECHNICAL SPECIFICATIONS:

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CREATIVE DEADLINE:

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