

La Tribune & Moi

The bi-monthly luxury supplement to *La Tribune*
Free magazine

MARKET POSITION:

La Tribune et moi is the best luxury fashion guide for the 21st century. It is a supplement to the most established French financial daily (*La Tribune*), it benefits from its reputation and its circulation. *La Tribune* has the highest coverage of financial advisers and of most specialised financial target audience. Consequently it targets the business and financial community in France, which is essentially composed of very high earners who are in the prime of their career. *La Tribune et Moi* has been able to show how to free ones emotions by combining pleasure and originality.

		La Tribune et moi
Total Circulation	OJD 2010/2011	75,070
Domestic Paid Circulation	OJD 2010/2011	64,424
Readership	EPIQ 2009	319,000
PREMIUM 2009		
	All	148,000
	Easy	104,000
	Activ	103,000
	Activ-Easy	59,000

EDITORIAL PROFILE:

La Tribune et moi is the trend supplement to *La Tribune*, exclusively dealing with men's lifestyle and fashion. The magazine consists of 96 pages in harmony with the hobbies and interests of its readers. 5 times per year, it reports on the latest trends with special topics such as gifts, design, cars and watches... depending on the period of publication. This "Success Story" has managed to adapt itself to the new lifestyles of Management to become THE indispensable Meeting Point for Influential Decision-Makers .

TECHNICAL SPECIFICATIONS:

CD (Mac)
File saved in CMYB, as X-Press 4
all imports included (fonts, logos, images)
Images: **300 dpi**.
Colour proof (Approval, Iris, Rainbow...)

COPY DEADLINE:

4 weeks before insertion date.

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk