

LE COURRIER

des maires et des élus locaux

The monthly magazine for mayors and local councils
Cover Price: € 13.00

MARKET POSITION:

Le Courier des Maires et des Elus Locaux is the first monthly magazine dedicated to mayors and local councils targeting all the elected civil service's executives (towns 59%, regions/departments 13%, structures between towns 12%, public establishments 9%, and State and local authorities 7 %).

		Le courrier des maires et des élus locaux
Total Circulation	OJD 2011	10,190
Domestic paid circulation	OJD 2011	5,193

EDITORIAL PROFILE:

Le Courier des Maires accompanies the local councils in their mission. It provides them all the necessary information to be in office with efficiency and security. Each month, it offers in-depth analysis and summaries of the news and provides concrete solutions in the domains of finance, laws, economic development, building and urbanism.

The magazine is divided into 6 sections: "L'Actualité" (information, technical, economical and political issues), "Dossier" (surveys and reports), "Initiatives" (tools for local management and 10 advises), "Votre mandat" (training, insurance, contacts, income, etc.), "Le Cahier Juridique (juridical information) and "Les 50 questions" (each month, a different subject about local management).

TECHNICAL SPECIFICATIONS:

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