

Journal de l'environnement

www.journaldelenvironnement.net

MARKET POSITION:

The **Journal de l'environnement** is a free electronic daily informing professionals (such as companies and local authorities) on international current affairs in Healthy and Safety and the Environment. The **JDLE** is considered as a tool for decision-making. Readers are risk and security Managers, environment and health Managers, financial Directors, local authorities' Executives, etc.

| | JDLE |
|-----------------|-------------|
| Impressions | 300 000 |
| Unique visitors | 33 000 |

(Xiti October 2009)

EDITORIAL CONTENT:

The website is divided into 6 sections: Water, Air, Waste, Area and Terrain, Health, Safety and Energy. These headings are also divided into 6 sub-sections to make particular topics easier to find. For instance, Energy is divided between Sustainable, Production, Laws and Politics. Furthermore, subscription to the daily newsletter is free! The **JDLE** is updated everyday at 2pm with the main news and every week for reflection and analysis. This is the reason why the **JDLE** is perceived as a daily as well as a weekly website.

TECHNICAL SPECIFICATIONS:

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