

LE MONDE *diplomatique*

The website of the French political & international monthly newspaper

MARKET POSITION:

Monde-diplomatique.fr is the website of the leading French monthly newspaper, which deals with important international issues. It reaches an upscale men audience: 67, 3% men vs. 32, 7% women. The main target is aged between 35 and 49 (30, 3%) which means also those with the highest incomes (85, 8% of web users have done higher education and 52, 7% are CSP+).

	Monde-diplomatique.fr
Unique Visitors	120,000
Impressions	1,700,000

Source: OJD Jan 2011

WEBSITE PROFILE:

Le Monde Diplomatique was mainly created for embassies and consulates and was written by foreign journalists.

Le Monde Diplomatique has always built its values on one basic desire: to decipher political, economical, financial and ecological issues, religious fights and social dilemma.

TECHNICAL SPECIFICATIONS:

Please contact us for all details

CREATIVE DEADLINE:

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