

LE MONITEUR.fr

The website of the leading weekly magazine on French Construction & Public works

MARKET POSITION:

Le Moniteur.fr is the leading website of the magazine *Le Moniteur*. Four strategic themes are analysed: Sustainable construction, Architecture, Regulation and Technique. The magazine is now over 100 years old and remains the reference in its field as an essential tool for building professionals.

	Lemoniteur.fr
Unique Visitors	360 000
Visits per month	718 000
Impressions	2 610 000

Source: Publisher Stat Fev 2011

EDITORIAL PROFILE:

Lemoniteur.fr is the official website of *Le Moniteur*. It uses the editorial content of the weekly magazine focusing on economical, technical and political information in the construction sector. The website delivers construction news 24 hours a day. The dispersion of the audience shows a generalist website for multi target: such as 30% of chief engineers, 7% of manufacturer or 16% of companies (source: GRC Dec 2007). A true interactivity exists between the daily and its website, with videos, articles and pictures that supplements the news of the daily newspaper with engaging visual and interactive content.

ADVERTISING RATES 2011:

Format	CPT € (ROS)	Size
Banner	60 €	728x90
Skyscrapers	60 €	120x600
MPU	70 €	300x250

TECHNICAL SPECIFICATIONS:

Please contact us for all details

CREATIVE DEADLINE:

Please contact us for details

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