



*The leading monthly for Home Decoration in France*

*Price: 3,50 €*

**MARKET POSITION:**

**Maison Bricolage et Décoration** is a leading home decoration magazine in France. The magazine links the fun of decoration with the useful advice on products and DIY tips.

This magazine is a useful tool as well as fun to read. **Maison Bricolage et Décoration** targets people from **25 to 49 years old, executives and home owners.**

		Maison Bricolage et decoration
<b>Total Circulation</b>	OJD 2010	<b>90,528</b>
<b>Readership</b>	(AEPM LDP 2009/2010)	<b>2,042,000</b>

**EDITORIAL CONTENT**

**Maison Bricolage et Décoration** magazine is structured in three sections. The first section is about decoration and style, new techniques and designs. The second section looks at the products you need to decorate. In this section, you will find a practical approach, some good advice and original ideas. The last section is about making decoration and DIY as easy as possible.

This magazine is published 8 times a year.

**TECHNICAL SPECIFICATIONS:**

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