

Muteen

The monthly publication for young and fashionable women
Cover Price: € 1.80

MARKET POSITION:

Muteen is aimed at young women between 15 and 25 years old, but in particular the 16 to 18 age group. The magazine targets those with high purchasing powers that enjoy life's luxuries. They love shopping and follow the latest trends in clothing, make-up and music, and also use the latest technology, mobile phones and the Internet. They take an interest in their future and what is happening in the world. The readers are culturally aware and go to the cinema and read books.

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Print run	64 000

EDITORIAL PROFILE:

Muteen is a monthly magazine with sections devoted to the following subjects; fashion, shopping, beauty, interviews, celebrity profiles music, cinema, Internet, society, news and health...

TECHNICAL SPECIFICATIONS:

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