



The 100% Music Channel

MARKET POSITION:

NRJ Hits was launched in March 2007 and now has more than 5 million viewers each month and a young core target audience of 15-34 year olds that is particularly popular with young, urban males. The programming is 100% centred on the Charts and the most popular music of the day.

		NRJ Hits
Monthly coverage	(Mediametrie / Mediamat Nov/Dec 2009)	5,099,000

PROFILE:

NRJ Hits displays the strongest progression for prime time and evening viewing. The channel broadcasts all the latest music as well as dedicating certain nights of the week to different music genres such as new music, R&B, rap and rock.

TECHNICAL SPECIFICATIONS:

Please contact us for details

CREATIVE DEADLINE:

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