



National Geographic Online

CORE TARGET:

Nationalgeographic.fr is the continuation of the magazine **National Geographic**, the monthly magazine which made discover to the general public for 118 years, the expeditions and the researches financed by *National Geographic Society*.

National Geographic takes its readers on the road of unique adventures, with a range of subjects which goes from the archaeology to the old civilizations, by way of the miracles of the nature, the fauna, the flora, but also the ethnography...

	NationalGeographic.fr
Unique Visitors	34 261
Impressions	101 669

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CONCEPT:

Nationalgeographic.fr proposes all the current events of the brand National Geographic with the detailed contents of the magazine, the events, the animation of a club **NG** (exclusive offers intended for the subscribers), as well as a column "Our history" allowing to discover the key dates which made the history of **National Geographic**.

The site proposes on-line the numerous editorial branded goods (books, DVD) and the possibility to download **NG** screen backgrounds.

TECHNICAL SPECIFICATIONS:

Please contacts us for details

CREATIVE DEADLINE:

Please contact us for all details

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