

néoRESTAURATION Magazine

French leading trade title for the Hotel and Restaurant industry
10 issues a year
Cover Price: € 7.00

MARKET POSITION:

Néo Restauration is the only title that covers the entire restaurant industry. It is a dynamic title, which provides information on new developing trends and how the market is evolving. Giving essential information for decision-makers, seeing which trends are working and which aren't. There is no direct competitor to **Néo Restauration**.

In order to ensure the quality of the editorial, **Néo Restauration** has the largest editorial team for any title covering this industry with 7 full time journalists. This ensures that the reports that they cover are in-depth and provide pertinent information to the readers.

Néo Restauration has a unique positioning and gathers all collective and trade catering around the same themes: trends and innovations.

		Néo Restauration
Total Paid Circulation	(Source: Publisher 09)	19 000
Domestic Paid Circulation	(Source: Publisher 09)	9 018
Readership*		135 200

*Source: enquête are you Net Sept. 2008

EDITORIAL PROFILE:

Néo Restauration's success is based on the wide range of topics covered by the title. It provides information for the entire restaurant industry giving a wider perspective than other niche titles. To ensure that niche areas are covered in depth, there are special dossiers in each issue covering a range of topics from Fast food restaurants, Hotel equipment, Salaries to Commercial canteen services. Surveys are regularly carried out looking into specific areas such as branding, 3 Star restaurants, wines, hotel restaurants, etc.

TECHNICAL SPECIFICATIONS:

Please contact us for details

COPY DEADLINE:

Please contact us for details

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk