



The most comprehensive French website dedicated to golf

### **MARKET POSITION:**

*Planetgolf.fr* is a website dedicated to golf. The website is aimed at golf amateurs and people that have a keen interest in golf as a sport and also as a lifestyle. The audience of the website is comprised of 50 years old, ABC1 and active men.

	<b>Planetgolf.fr</b>
<b>Unique visitors</b> (Publisher Stat 2011)	10 000

### **EDITORIAL PROFILE:**

*Planetgolf.fr* provides information on golf courses and competitions in France. The website is divided into 8 sections:

- Golf courses' guide: it helps you to find all the golf courses in France (by name or by region)
- Panoramic views: discover the French golf courses thanks to panoramic photos
- Shops' guide: the website proposes you to find all the golf stores in France
- Competitions' guide: find all the golf competitions in France
- Golf courses of the world: find the best golf courses in the world
- Videos: it proposes videos on training, competitions, hotels, etc.
- Your point of view: it proposes you to give a note and point of view on golf courses
- Hotels' guide: it provides a selection of hotels near from the golf courses

### **TECHNICAL SPECIFICATIONS:**

Please contact us for details

### **CREATIVE DEADLINE:**

Please contact us for all details

If you would like to receive copies, a media pack or coverage rankings, please contact  
GCA International Media Sales 020 7730 6033  
Email: [gca@gca-international.co.uk](mailto:gca@gca-international.co.uk)