



France's indispensable monthly reference for the plastics and rubbers industry

MARKET FACTS:

With its extensive editorial experience, *Plastiques et Caoutchoucs Magazine* is the key information tool for processing decision makers and purchasers in the plastics and rubbers industry. With over 15,000 qualified professional readers, with 50.5% of readers from the processors sector; *Plastiques et Caoutchoucs* is your link with the plastics and rubber sector.

		Plastiques et Caoutchoucs
Total circulation per month	Publisher 2008	4,000
Readership	Publisher 2008	15,000

EDITORIAL PROFILE:

The plastics industry is one of the most dynamic sectors of French industry. Its business turnover has grown by 13% in three years to reach 29 Billion Euros. Every month, the news desk follows developments in this sector very closely.

TECHNICAL SPECIFICATIONS:

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