



**MARKET POSITION:**

*Programme-TV.net* is the leading website for the TV programme regarding the audience but also the best reference of the search engines.

The website's audience profile is the following: 52% men and 48% women; 29% of 25-34 years old and 28% of 35-49 years old.

	<b>Téléloisirs.fr</b>
<b>Unique visitors</b>	5,316, 000
<b>Impressions</b>	104,049,000
<b>Time spend per UV</b>	0:10:52

Source: Nielsen Net Ratings Feb 2011

**EDITORIAL PROFILE:**

The website is a simple user interface that consists of 3 big categories and more than 130 channels.

News TV: current gossip news of the TV series...

Programme: big channels, TNT, cable, satellite, ADSL, etc.

Video of the day: everyday, Programme-tv.net and the INA compile an archive of the TV programme

The website also provides a lot of free services such as forums, newsletter, gadget TV, etc.

**TECHNICAL SPECIFICATIONS:**

Please contacts us for details

**CREATIVE DEADLINE:**

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