



Paris Weekly supplement to Telerama, issued on Wednesdays

MARKET POSITION:

Télérama Sortir is the new Parisian weekly supplement to *Telerama*, and proposes many different and original outings for those who want to enjoy Paris as they want it.

Télérama Sortir is read by couples, from an urban household with a high income. Sortir readers are executives who did long secondary studies.

		Télérama Sortir
Domestic Paid Circulation	publisher stats	222,165
Readership	AEPM 2009/2010	914,000

EDITORIAL PROFILE:

Looking for a smashing concert, a gourmet restaurant or an original expo?

Motivated, crazy, Zen, *Télérama Sortir* proposes cultural activities adapted to any of your moods. Scenes, music, clubbing, expos, children, leisure, ideas and the entire cinema: a selection of originals outings, out off the beaten tracks.

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

4 Weeks prior to publication.

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