



### **MARKET POSITION:**

**VSD.fr** combines both news and entertainment all in one website through a unique and unusual perspective.

The website has an audience of high executives, 56% male, 80% more than 35 years old and 42% of AB++.

	<b>VSD.fr</b>
<b>Unique Visitors</b>	85 995
<b>Impressions</b>	210 107

*Kit Media November 2010*

### **EDITORIAL PROFILE:**

**VSD.fr** is another way to look at news: debates, interviews, photo-reports, video-reports, survey and press releases and blog of VSD

The home page of VSD.fr proposes 5 columns:

- News: indiscretions and video buzz, etc.
- Behind the scenery: interviews, tracking shots, CV of stars, etc.
- Debates: editorial blogs, user blogs, surveys, etc.
- Photo story: the eye of VSD
- High Tech: test high tech, news high tech, etc.

### **TECHNICAL SPECIFICATIONS:**

Please contacts us for details

### **CREATIVE DEADLINE:**

Please contact us for all details

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