

VOYAGES D'AFFAIRES

The leading travel bi-monthly French magazine
Cover Price: € 7.00

MARKET POSITION:

VOYAGE D'AFFAIRES is the leading magazine for executives who travel. Its aim is to set out the best ways to travel for business, whether by rail or plane as well as where to stay.

VOYAGE D'AFFAIRES brings together decision makers as well as operational users within businesses and communities whose mobility is crucial.

		VOYAGES D'AFFAIRES
Total Circulation	OJD 2010/2011	60,031
Domestic Paid Circulation	OJD 2010/2011	36,151
Readership	IPSOS FCA 2008	139 000

EDITORIAL PROFILE:

VOYAGE D'AFFAIRES is an essential magazine when organising business travel. It delivers high added value information concerning the strategies of international businesses and travel trends.

VOYAGE D'AFFAIRES has a unique editorial concept gained over 20 years including themed sections such as:

- **News:** Air, Rail, Hotels, Restaurants, Cruises, Meetings...
- **High Tech:** comparative tests of products (Smart phones, net books, videoconferencing)
- **Air:** products and business services (new class Premium, business flights)
- **Hotels:** business benefits, tourism business, hotel chains
- **Business destination:** devoted to famous business cities around the world (La Defense Paris, Down Town New York, or Canary Wharf in London). A general and economical profile of the city with practical sections (hotels, services, business centers, rental cars ...).

TECHNICAL SPECIFICATIONS:

Please contact us for details

COPY DEADLINE:

Please contact us for details.

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk