



**The web site from the French leading magazine on the Industry sector**

**MARKET FACTS:**

Since its launch, the **L'Usine Nouvelle** website is constantly evolving and this is confirmed by the increasing interest of the Industry field professionals. In one year, the website has seen its number of impressions considerably grow from 848,013 in 2004 to 4,268,650 in 2009. It is aimed at all Industry professionals in France and abroad.

	<b>L'Usine Nouvelle.com</b>
Unique Visitors	1 200 000
Impressions	5 000 000
Time spend per month per UV	00:20:38

*Source: Publisher Stat November 2010*

**WEBSITE PROFILE:**

**L'Usine Nouvelle** is a strong brand in terms of news and services in France for Industry professionals. It provides general information on the market throughout the day such as 2000 indicators and listings and a daily overview of industrial investments. The site also offers key information through a newsletter sent by email and a press review. The audience can use this website as a complementary guide and an up-to-date professional tool to the print version with all details and references on companies, products.

**TECHNICAL SPECIFICATIONS:**

Please contact us for details.

**COPY DEADLINE:**

Please contact us for details.

If you would like a media pack or further information, please contact  
GCA INTERNATIONAL MEDIA SALES  
TEL: 020 7730 6033  
gca@gca-international.co.uk