

ITManagement

Monthly German language forum for IT managers

MARKET POSITION:

As information technology gains even more significance in the world of business, the importance of IT investment decision making competence cannot be underestimated. In order to make informed decisions on IT purchases which conform to a company's exact requirements, high level decision-makers need to be aware of the vast choice available and the best choice to fit their IT and budgetary needs.

	IT Management
Qualified circulation	20,000

PUBLICATION PROFILE:

IT Management is the German language forum for strategic Information Management in Germany, Austria and Switzerland. The publication deals with cost and requirement-utility analysis of a broad spectrum of IT products, making decision-makers aware of the choices available to them. *IT Management* targets IT directors, MDs, CIOs, chairperson and other core management in medium-sized and large companies – all those whom heavily influence investment decisions and understand the importance of IT as a tool for a quick, efficient and cost-effective business. Selected experts and acknowledged consultants contribute to the articles within the publication. Regular sections are **Management, Communication, Strategy, Applications, Systems, and a Special** supplement each month. Forthcoming specials in 2005 include Digital Identities and TCO Analysis Please see full editorial calendar for further information. *IT Management* also includes supplements on IT Security, Qualifications and e-Procurement Review.

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