

Telecom Handel

The Magazine for Telecommunications suppliers

MARKET POSITION:

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PUBLICATION PROFILE:

Telecom Handel is the market leader in reaching dealers, resellers, VARs and Distributors of telecoms products and accessories. The readership of **Telecom Handel** is made up of an expert and highly relevant audience who are all key decision-makers in this competitive field. Published every two weeks, **Telecom Handel** covers all the latest information on companies and new products in the area of telecommunications devices and services. The clear division of the magazine into sections (such as News, Distribution, Carriers & Providers, Manufacturers and Products) enables busy decision-makers to quickly pinpoint all-important and necessary information. **Telecom Handel** also has a section that reports on the latest market tendencies and regular features are run covering market reports and special events. The classified section for products and services is completed by a regular recruitment section. **Telecom Handel** is distributed to an expert and highly-interested readership – this channel publication reaches 100% decision-makers and is a member of BPA.

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