



The first Pan-African Monthly Lifestyle Magazine
Cover Price: € 3.00

MARKET POSITION:

As the leading pan-African monthly, **Afrique Magazine** has a firm hold on the African market and has been in circulation for 20 years. It has a strong influence in French-speaking Africa, as well as in France, Switzerland and Belgium. With its young readership, composed of wealthy, well-educated, modern, fashionable men and women, it is the most popular pan-African magazine in terms of distribution.

		Afrique Magazine
Total Paid Circulation	OJD 2009-2010	21,361
Readership	Publisher Stat. 08	500,000

EDITORIAL PROFILE:

Recent changes to editorial content and layout have lead to the further popularity of **Afrique Magazine**. The main editorial content of this lifestyle magazine is built around three major sections:

- Culture: "Têtes d’Affiche", focuses on success stories and celebrity news. It also includes "Périscopes", designed to underline cultural life.
- Society: "Temps forts" with in-depth reports and details of major events around the world, current affairs and social issues.
- Day-to-day life: Guiding readers through their consumer life, it has features on tourism, shopping, beauty, fashion, and cars.

There are also three 'thematic' sections:

- Health: A magazine within the magazine, it features reports, articles and advice.
- Planet: Devoted to the internet and the world of communications
- Discovery: Giving the reader the chance to discover a country, tourist spot, historical or cultural event.

TECHNICAL SPECIFICATIONS:

Contact us for details.

COPY DEADLINE:

2 weeks prior to publication.

If you would like to receive copies, a media pack or coverage rankings, please contact
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