

# Jeune Afrique .com

The reference web site on the Pan-African current events

## MARKET POSITION:

From the fame of a big weekly to the power of a web site

1960: Creation of Jeune Afrique, leader of the French-speaking international press, 5 million sold copies a year in more than 80 countries.

1996: Creation of **JeuneAfrique.com**, leader of the on-line Pan-African current events with more than 800 000 visits a month.

The internet users connecting to **JeuneAfrique.com** are composed by 73% of African executives and High Incomes, and by 22% of students. They are between 25 and 34 by 50% and between 35 and 49 by 22%.

		<b>JeuneAfrique.com</b>
Page views per Month	Source – Publisher 2010	1 047 200
Monthly visits	Source – Publisher 2010	87 000

## EDITORIAL PROFILE:

### Non-stop current events:

Politics, economy, sport: from elections in RDC to the explosion of the mobile phone in Africa, **JeuneAfrique.com** examines the entire Pan-African current events.

**JeuneAfrique.com** analyzes the landmarks of the current events through special files: Ivory Coast crisis, regime vacillating in the Chad ...

### Newsletters:

The weekly newsletter presents every week the number of the Young magazine Africa.

The daily newsletter allows its subscribers to follow every day the current events of the African continent.

## TECHNICAL SPECIFICATIONS:

Please contact us for details.

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