



The leading International English-speaking newsmagazine on Africa
Monthly
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MARKET POSITION:

The Africa report features in-depth reports and analyses from journalists and leading figures involved in Africa’s fast-changing business and political worlds. Accurate, incisive and comprehensive, this title is read by politicians and company executives. *The Africa report* is a reference for business leaders, government officials, multilateral and regional institutional executives and academics. The bi-monthly magazine will become monthly from October 2010.

		The Africa Report
Total circulation	Publisher Stat. 2010	65 000
Readership	Publisher Stat. 2009	400 000

EDITORIAL PROFILE:

The Africa Report’s content is well balanced around different sections covering the 53 African states dealing with:

- Politics – how the continent goes on, profiles on Africa’s rising personalities in business and politics (etc.)
- Banking and Finance – main trends and key sectors – global players in Africa, the mergers, acquisitions and the technological revolution, etc.
- Tribunes from African Development Bank President, Donald Kaberuka, Nobel Laureate, Wangari Mathaai and World Bank’s Gobind Nankani, etc.
- Frontline – Africa’s burning issues – the growing Africa-Asia trade, the real costs of raw materials, etc.

Each issue is written in collaboration with leading figures such as Nelson Mandela, K Y Amoako, Trevor Manuel, Gordon Brown and others.

In addition, The Africa Report received the Diageo Africa Business Award for the “best publication” for the 2nd consecutive year as well as the Award for the “best published feature” in 2007.

TECHNICAL SPECIFICATIONS:

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