



**Officially number 1**

**MARKET POSITION:**

Business Islamica is the leading monthly magazine of its kind in the Middle East, specifically covering all aspects of Islamic business and finance both regionally and internationally.

The magazine provides a forum for the top experts and scholars on the frontiers of the industry to heighten awareness and report on the latest developments of this economic phenomenon.

Each issue of Business Islamica is distributed to the most powerful decision-makers throughout GCC and the Middle East each month (2,000 companies listed in regional stock exchanges, 2,000 private shareholding companies, 500 family businesses, 700 foreign companies and 3,000 high net worth individuals).

		<b>Capital</b>
Total Circulation	BPA 2009	15 000

**EDITORIAL PROFILE:**

The magazine's objective is to spearhead awareness initiatives, heighten knowledge of its core principles and practices and features the latest developments in this industry.

Business Islamica compliments the exponential growth of the Islamic business and finance industry and acts as a missing link between those with an earnest and widespread desire to understand the system and those who are a part of it.

The magazine feature interviews with key industry leaders and articles on a wide range of topics including Islamic banking, wealth management, retail finance, regulatory issues, ethical investment and more.

**TECHNICAL SPECIFICATIONS:**

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