



Italian upscale fashion men's magazine
2 issues per year

MARKET POSITION:

Launched in 2009, *L'Officiel Hommes Italia* is the leading International male fashion magazine in Italy. Created by the same team as the French version, it offers its readers a brand new vision of male fashion presenting major and latest luxury trends in style, photography, design, contemporary art and music.

		L'Officiel Hommes Italia
Circulation	Publisher 2011	25,000

EDITORIAL PROFILE:

L'Officiel Hommes will become the reference of male fashion magazines. Aimed at men who are fashion and brand sensitive, it obviously writes about clothes mainly but also accessories and luxury products such as cars, pens or watches. Its editorial content is dedicated to the fashion shared between prestigious brands and emergent young designers and the latest styles and fashion. Particular importance is given to the layout and the photography gives *L'Officiel Hommes* the image of an elegant and luxurious magazine.

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

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