



AgroInvestor

The leading monthly trade magazine on Agriculture in Russia

### **MARKET POSITION:**

**AgroInvestor** provides the agricultural community in Russia with practical and objective information on the national and international market. It is aimed at the decision-makers in all sectors of Agriculture including; 35% feedstock production, 17% food processing, 11% Machinery and Equipment, 10% Government, 9% Agricultural holding company, 8% Finance, IT, consulting, 6 % Agricultural chemicals and 4 % Wholesale, Retail, Import.

		<b>Agro Investor</b>
Circulation	(Publisher Stat 2010)	10 500

### **EDITORIAL PROFILE:**

**AgroInvestor** has a wide coverage in the major agricultural regions in Russia and the CIS. Monthly columns and regular features cover the entire agriculture landscape with regular editorial columns:

- The Analysis of Major Market Trends
- Interviews with professionals
- Business Strategy: Industry Overview / Case Study
- Machinery and Technology: Crop Cultivation / Poultry / Livestock Breeding / Food Processing / Storage
- Management: Company Finances / Human Resources / Sales and Marketing / Legislation / Statistics / List of Exhibitions.

**Every month, *AgroInvestor* is delivered by courier to 10,000 addresses (2,500 in Moscow and 7,500 in the regions). It also distributed at major agricultural events such as exhibitions and conferences.**

### **TECHNICAL SPECIFICATIONS:**

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