

COLLEZIONI

RUSSIAN EDITION

The monthly Russian glossy fashion magazine

MARKET POSITION:

Collezioni, with a series of special issues (Travel, luxury, Jewellery...), a wide audience and a profound and topical content, Collezioni is one of the most unusual and outstanding glossy magazines in Russia. It is a prestigious magazine discussing fashion and luxury, dedicated to affluent women in Russia. It is essentially aimed at a female audience (86% prêt a porter readership) aged between 25-45 years old (60%) with high incomes. Nevertheless, the different special issues give way to a wider audience. For example, Uomo is a fashion issue for men (75% of male) with an average or high income (67.2%).

		Collezioni Russian edition
Circulation	(Publisher Statement 2010)	110,000

EDITORIAL PROFILE:

Collezioni brings its readers Fashion, trends, collections, beauty, lifestyle, news, workshops, celebrity styles and travel... Inspired by its Italian predecessor, the Russian edition has developed its own character. The enthralling editorials, original fashion stories and detailed presentation of trends and designer collections make the Russian edition attractive to a wide range of readers – both consumers and professionals.

TECHNICAL SPECIFICATIONS:

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