

COSMOPOLITAN

BEAUTY

МАКИЯЖ ■ ПРИЧЕСКИ ■ СТИЛЬ

The Quarterly guide on beauty in Russia

MARKET POSITION:

Cosmopolitan Beauty is dedicated to beauty and the women who care about their appearance and their health. Its readership is composed of fashion-conscious women aged 20-34 (65.4%) who are interested in everything relating to beauty and ready to invest in cosmetics.

		Cosmopolitan Beauty
Circulation	(Publisher Stat. Sept. 2009)	195,000
Readership	(Publisher Stat. 08)	935, 000

EDITORIAL PROFILE:

Cosmopolitan Beauty presents the latest new products to the readers, and tells them about the best stores in Russia and abroad to shop in. It also covers a wide range of topics regarding the sphere of beauty: style, fashion, cosmetics, make-up, hair, and body care.

TECHNICAL SPECIFICATIONS:

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