

# COSMOPOLITAN ГИД ПО СТИЛЬНЫМ ПОКУПКАМ SHOPPING

The guide on fashion in Russia issued 10 times a year

## **MARKET POSITION:**

Launched in association with *Cosmopolitan*, ***Cosmopolitan Shopping*** is an independent magazine in its own right. This association with *Cosmopolitan*, Russia's leading women's magazine has meant that the title was an overnight success. It has turned into a monthly from quarterly in 2006.

|             |                               | <b>Cosmopolitan Shopping</b> |
|-------------|-------------------------------|------------------------------|
| Circulation | (NRS Russia May-October 2010) | <b>145 000</b>               |
| Readership  | (NRS Russia May-October 2010) | <b>696 963</b>               |

## **EDITORIAL PROFILE:**

***Cosmopolitan Shopping*** is the first women's magazine on the market entirely dedicated to shopping. It reveals and explains to the readers the new trends of the moment, and also tells them about the best stores in Russia and abroad and where to find them.

## **TECHNICAL SPECIFICATIONS:**

Please contact us for details.

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