



The website from the Russian leading business magazine

MARKET FACTS:

Expert Online readers are socially active, young, ambitious and prepared to study and enhance professional competence. The main audience of the website is businessmen working in large and medium-sized companies, staff of government agencies, politicians, scientists, young economists and managers from the industries accumulating maximum investments, i.e. oil, mining, gas, construction and information industry.

The core of the audience consists of working Russian people aged between 25 and 44, with high regular income. The main visitors are business leaders, skilled specialists within the liberal professions (lawyers, accountants...) at all levels of responsibility and also business owners.

	Expert.ru
Impressions	8 034 213
Unique users	1 566 969

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WEBSITE PROFILE:

Expert Online's goal is to be a source of business analysis using information gleaned from Expert Group publications (Expert magazine and its six regional supplements, Veshch magazine and D-shtrikh magazine) jointly cover the whole range of business, social and political activities in Russia and around it. Separate editorial staffs produces approximately 100 new analytical articles every week on the website. Those materials are divided into eight main sections: Business in Russia, International Business, Economy and Finance, Politics, Personal Finance, Science and Technology, Culture. Readers can access the archive of all articles published in the Group's magazines since 1995 on a free of charge basis. The archive consists of approximately 50,000 high-quality analytical materials that are still relevant.

TECHNICAL SPECIFICATIONS:

Please contact us for details.

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